



Newsletter Advertising Rates
 (Distribution 500+ per issue)
10 publications per year.

Sponsor Note: Sponsorships in the PCCS includes an ad in the newsletter. If you would like to upgrade your ad a 20% discount is available. Subtract your included ad price from the prices below. For example: A Bronze sponsorship includes a ¼ page ad. If you would like a full-page ad your price would be (\$350.00 x 20%=\$280.00) \$280 - \$125.00 = \$155.00 per issue for the upgrade. Prices below are per issue.

Black & White (Newsletter: Inside Front, Inside Back, and Back Cover)

Type	Size	Price	#Issue
Full Page – Inside Front or Inside Back	8" x 10"	\$525.00	
Half Page – Inside Front or Inside Back	7 ¾" x 4 ¾" or 4" x 10"	\$340.00	
Half Page – Back Cover	7 ¾" x 4 ¾" or 4" x 10"	\$360.00	
Quarter Page- Inside Front or Inside Back	4" x 5" or 7 ¾" x 2 ¾"	\$190.00	
Quarter Page – Back Cover	4" x 5" or 7 ¾" x 2 ¾"	\$200.00	
Eighth Page – Inside Front or Inside Back	3 ½" wide x 2" high	\$115.00	
Eighth Page – Back Cover	3 ½" wide x 2" high	\$120.00	

Black & White (Newsletter: Excludes Inside Issue)

Type	Size	Price	# Issues
Full	8" x 10"	\$350.00	
Half Page	7 ¾" x 4 ¾" or 4" x 10"	\$225.00	
Quarter Page	4" x 5" or 7 ¾" x 2 ¾"	\$125.00	
Eighth Page	3 ½" wide x 2" high	\$75.00	

Other Advertising Opportunities

Type	Size	Price	# Issues
Insert (printing not included)	8 ½" x 11"	\$400.00	
Classified Advertising	3 lines	\$35.00	
Additional Classified Advertising Lines	1 line	\$5.00/each	

Corporate Representative

Check Number

Position

Amount Included

Date

Start Date